



ANIL RAJBHAR

SR. SEO EXECUTIVE

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www.dmsprovider.com

www.dmsprovider.com/portfolio

SOCIAL MEDIA

Facebook

Instagram

Twitter

Linked in

Pinterest

SKILLS & EXPERTISE

- Content Writing
- Keyword Research
- Competitor Analysis
- On-Page Optimization
- SEO-Keyword Analysis
- Website Auditing
- Content Optimization
- HTML Optimization
- Architecture Optimization
- Local SEO/Map Citation
- Link Building
- Competitor backlinks analyses
- Google Analytics
- Many Google Search Console
- etc....

LANGUAGES

- English
- Hindi

PROFILE

Always ready to take challenges and extremely dedicated to polishing my skills. Highly motivated to become a precious human resource for a company and help the company to grow more effectively. I am a fully certified digital marketer from Google and Hubspot. A very ambitious digital marketer who is always trying to apply all his skills to better and better of the company

WORK EXPERIENCE

3 YEARS AND CONTINUE...

CURRENTLY-WORDBINARY , NOIDA SEC-3

Education

- 12th Graduation
- Digital Marketing
- Graphic Design
- Video Editing
- DCA
- DFA

Skills

- SEO
- SMO
- SMM
- SME
- Google Ads
- Email Marketing
- YT Marketing
- HTML, CSS, Java Script

- I Managed All SEO work like ON Page SEO, OFF Page SEO, Technical SEO, and Content Writing and also managed GMB, Bing and more search engine Places.
- I managed other Search Engines and Webmasters Like-Bing, Yandex, Naver, Duckduckgo etc...
- Develop & Implement an advanced LinkBuilding Strategy.
- Researched SEO optimized Keywords to use throughout the Company's Website & Marketing Materials.
- Monitored Daily Performance metrics to understand SEO Strategy Performance.
- Competitor Analysis by using Free and Paid Tools
- Search Console Error Find and Fixed

WORKED ON DIFFERENT TOOLS

- Google Analytic
- Google Search Console
- Google trend
- Semrush
- Screaming Frog
- Ubersuggest
- Canvas
- Ahrefs
- Rank Math & Yoast
- GoogleAds
- Mailchimp
- Hootsuite
- Answer the Public and many more tools

CHROME EXTENTION

- Moz Bar
- Similar Web
- SEO Quake
- Check my links etc....

INTEREST

LEARNING, READING, ANALYZING CURRENT MARKET.

CERTIFICATIONS

- NDMCCBY NATIONAL DIGITAL MARKETING INSTITUTE (NDMIT)
- DIGITAL MARKETING | HUBSPOT | MAY 2022
- DIGITAL MARKETING | HUBSPOT | MAY 2022 FUNDAMENTAL OF DIGITAL MARKETING | GOOGLEDIGITALUNLOCKE D

DECLARATION

I hereby declare that all details provided by me are correct.

ANIL RAJBHAR